

Denver Film Leadership Opportunity

Chief Executive Officer

The Board of Directors of Denver Film seeks a new leader for our unique, culturally significant organization. Managing an operating budget of \$4.5 million and a committed staff of 18 talented professionals, the Chief Executive Officer (CEO) of Denver Film has the opportunity to drive the organization's growth, impact, and education across the community.

Position Overview

The Chief Executive Officer (CEO), along with the Board of Directors, is responsible for the organization's fundraising, operations, program delivery, and outreach efforts, as well as the overall vision of Denver Film. The CEO thinks and plans strategically and inspires community members to become more engaged in the work of Denver Film. The CEO implements and develops policies and plans, and organizes, coordinates, and manages the programs and activities of Denver Film. The CEO works in partnership with and under the direction and supervision of the Board of Directors.

Opportunity for Impact

Over the last four decades, Denver Film has become embedded into the cultural fabric of our community. Our work to bring artistic excellence to people of all ages and backgrounds has received recognition nationally and internationally, and we have built a group of diverse, committed supporters. Thus, our next CEO will have the opportunity to build new capabilities and impact from a foundation of strength.

Over the next few years, the board and staff of Denver Film will work with the CEO to further the effective delivery of our mission by:

- ▶ Refining our strategic vision and building buy-in for it among stakeholders
- ▶ Embedding diversity, inclusion and equity in all our practices
- ▶ Ensuring long term financial sustainability
- ▶ Enhancing a culture of mutual respect that values our scrappy, innovative past while positioning us for a dynamic future
- ▶ Building organization sophistication with effective governance and management practices

On the revenue side, the CEO will lead efforts to:

- ▶ Increase funding philanthropically and through earned income
- ▶ Enhance strong donor cultivation and stewardship practices
- ▶ Optimize different sources of earned income

Our new leader will ensure that our programming:

- ▶ Aligns with our vision and continues to tell clear, compelling stories
- ▶ Continues to be vibrant, innovative, and in line with our long term standards and mission

Denver Film is an Equal Opportunity Employer. Denver Film does not discriminate on the basis of race, religion, color, sex, gender identity, sexual orientation, age, non-disqualifying physical or mental disability, national origin, veteran status or any other basis covered by appropriate law. All employment is decided on the basis of qualifications, merit, and business need.

What Does It Take

Leading Denver Film in its next chapter of growth and development requires proven executive experience coupled with a strong passion for the role arts play in healthy communities. Our next CEO will demonstrate an eagerness to engage donors, community leaders, and many other stakeholders in this work. Specific skills and experience needed for success in this role include the following:

Organization Leadership/Development:

- ▶ Leadership experience in nonprofit, government agency, or private sector with experience in building an effective culture
- ▶ Knowledge of how to build and implement an effective business model for long-term sustainability
- ▶ Experience in establishing a clear strategic direction, building buy-in for the vision, and implementing that vision successfully
- ▶ Significant experience in personnel development, effective fiscal management, and organization development; proven experience in building clear accountability for results; can optimize team collectively and individually
- ▶ Proven ability to build relationships and partnerships
- ▶ Experience in representing an organization to external constituents; has proven to be an effective 'face' of an organization
- ▶ Knowledge of working effectively with a volunteer board and developing their capabilities
- ▶ Values working in lean, nimble organizations
- ▶ Has experience in managing change thoughtfully and appropriately

Revenue Generation

- ▶ Significant experience in working with philanthropic donors and growing revenue
- ▶ Comfort with direct donor cultivation and making asks
- ▶ Proven ability to build additional sources of earned income (tickets, members, etc.)

Industry Knowledge & Geography

- ▶ Knowledge of arts and/or film festivals preferred but not required; must be committed to Denver Film's mission
- ▶ Knowledge of Denver/Colorado preferred but not required

Successful candidates for this role will have these personal qualities:

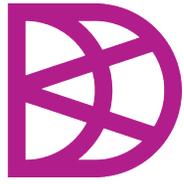
- Collaborative, natural relationship building skills
- Inspiring, persuasive, committed
- Works well in a team environment and is committed to shared success
- Strong problem-solving and critical thinking skills
- Smart, action-oriented, professional
- Outstanding communication skills, written and verbal; active listening abilities
- High degree of EQ
- Open to taking calculated risks, curious, open-minded
- Wants to be visible and embedded in community

Ready to Apply?

If you are excited about the opportunity to provide vision and leadership for the next chapter of Denver Film's growth, we want to hear from you as soon as possible. Please send your cover letter, resume, and salary requirements to Carolyn McCormick of Peak HR Consulting, LLC at carolyn.mccormick@peakhrconsulting.com.

All applications are to be submitted electronically.

Welcome to



Denver Film

Come experience for yourself the transformative power of film.

Since 1978, Denver Film has worked to promote film as both an art form and a civic forum. As the only nonprofit theater in Colorado, we're dedicated to engaging both our members and the general public in a lifelong relationship with film.



Women+Film Festival Awards Brunch

Now entering its 43rd year, Denver Film continues to expand on its mission to develop opportunities for diverse audiences to discover film through creative, thought-provoking experiences.

Denver Film is dedicated to engaging both our members and the general public in a lifelong relationship with film. From downtown Denver to the world-renowned Red Rocks Amphitheatre to our year-round home at the Sie FilmCenter, Denver Film brings Colorado communities together to celebrate cinema.



CinemaQ Film Festival

► **We present first-run movies in an engaging experience like no other. With movies catering to every background and every interest, you're sure to find one that will make you laugh, cry—or even think a little deeper.**

Denver Film Through the Decades

1978

DENVER FILM FESTIVAL

Denver Film was launched in the spring of 1978 by a group of filmmakers, educators, and film-lovers who identified a need for a national-caliber independent film festival that would bring film artists to the Front Range. The first Denver Film Festival took place in May of 1978, and featured 78 films on four screens over ten days. Forty-three years later, Denver Film has **tripled the number of films shown** and quadrupled Festival screens.



2001

STARZ FILMCENTER

Denver Film acquired its first year-round home. At the Starz FilmCenter, Denver Film committed to showing **high-caliber arthouse film found nowhere else.** In the coming years, Denver Film would use the space to launch programs including CinemaQ, Women+Film, and Young Filmmakers Workshops to serve cinephiles of all ages and backgrounds.

2010

SIE FILMCENTER

Denver Film moved to our current home at the Sie FilmCenter. There, we have carried on legacy programs and introduced new series to represent the changing Denver community. Programs started at the Sie FilmCenter include CineLatinX, Czech that Film, and Scream Screen. Denver Film also launched new partnerships, such as the Sci-Fi Film Series in partnership with the Denver Museum of Nature and Science, Festinema Jr. in partnership with Alliance Francaise, and National Theater Live and Bolshoi Ballet in partnership with the Cherry Creek Theater.

In 2020, Denver Film is excited to partner with Dragon 5280 to present this year's Colorado Dragon Film Festival.



Sie FilmCenter

2020

MARKETING REVOLUTION

In recent years, Denver Film has introduced new marketing techniques, revitalizing the organization's social media presence. We recorded approximately **1.9 million social media impressions** at the Denver Film Festival, and 2.6 million at Film on the Rocks. For the first time, we are also creating original digital videos highlighting weekly programming for its membership and supporters.



Denver Film Festival

Year-Round Programming

PARTNERSHIP EVENT
VARYING STAFF SUPPORT

DENVER FILM EVENT
FULL STAFF SUPPORT

In these and all programming efforts, Denver Film strives to bring the best in international filmmaking to Denver, elevate diverse perspectives, and inspire filmmakers young and old.

FEB	<p>Colorado Dragon Film Festival PanAsian Film Festival</p> <p>Denver Jewish Film Festival Partnership Program</p>	
MAR	<p>Festinema Junior Partnership Program - Youth Education</p>	
APR	<p>Women+Film Festival Film Festival - Second Largest to DFF</p> <p>Czech that Film Partnership Program - Nationwide Series</p>	♀
MAY	<p>Film on the Rocks Outdoor Movies, Music & Comedy Red Rocks Amphitheatre - May-September</p>	@
JUN	<p>Young Filmmakers Workshop Youth Education Filmmaking Courses - June-August</p> <p>Sci-Fi Film Series Partnership Program Denver Museum of Nature & Science Movies and post-film conversations - June-August</p> <p>SeriesFest Partnership Program - Episodic TV Festival</p>	@
JUL	<p>CinemaQ Film Festival LGBTQ+ Film Festival</p>	@
AUG	<p>Summer Scream Annual Fundraising Event - Lakeside Amusement Park</p>	@
NOV	<p>Denver Film Festival Rocky Mountain Region's Premiere Film Festival <i>12 days, 250+ films, 50 countries represented</i></p>	@



Sie FilmCenter

Our year-round art-house movie theater

The Sie FilmCenter presents a weekly-changing calendar of first-run exclusives and arthouse revivals—over 600 per year, all shown in their original language and format. Denver Film’s programs reach more than 200,000+ film-lovers annually.

Programming throughout the year includes:

-  **CinemaQ**
Denver Film
-  **Women+Film**
Denver Film
-  **J'adore Ciné Club**
Denver Film
-  **CineLatinx**
Denver Film
-  **Membership**
Denver Film

and so much more....

