Mission Statement

Denver Film’s mission is to develop opportunities for diverse audiences to discover film through creative, thought-provoking experiences.

What We Do

Non Profit
Movie Theater
Film Festivals
Outdoor Movies

Virtual Reality
Immersive & New Media
Education
Cultural Partnerships
### Our Community

The community and members have always been the backbone of Denver Film. Our engaged audiences, filmmakers, industry professionals, and amazing volunteers are truly the heart of our organization.

### 2019 Demographics

#### Gender
- Female 60%
- Male 40%

#### Age
- Silent: 4%
- Boomers: 26%
- Gen X: 31%
- Gen Y: 38%
- Gen Z: 1%

#### Income
- <75K: 44%
- 75-99K: 17%
- 100-149K: 19%
- >150K: 20%

#### Education
- High School: 43%
- College: 36%
- Vocational: 1%
- Graduate: 21%

---

### Digital Marketing 2019 totals

- Total Social Media Impressions: **12,896,147**
- Total Emails Sent: **2,957,174**
- Total Website Views: **2,720,761**
- Total Social Engagement: **236,332**
- Total Social Followers: **118,974**
- Total Social Media Clicks: **71,086**
In The Media

303 Magazine

42nd Denver Film Festival
The stacked lineup of innovative, foreign and experimental film provided existing indie lovers a week and a half of topics to sink their teeth into.”

Cori Anderson - 303 Magazine

Women+Film Festival
With the growing focus on the underrepresentation of women in the film industry, especially women with diverse backgrounds, the Festival is an important platform to shine the light on women working behind the scenes to create change.

Barbara Bridges - Founder of Women+Film

Colorado Dragon Film Festival
We want to ensure Coloradoans are able to view unique films from Asian and Asian-American talents. This is definitely a needed festival here in Colorado, which provides a unique opportunity to view cinema that most normally wouldn’t have access to.”

Sara Moore
Executive Director of Dragon 5280

"
Sie FilmCenter

Year-round Cinema

As the permanent home of Denver Film, the Sie FilmCenter is Denver’s only year-round cinematheque. The Sie FilmCenter presents a weekly changing calendar of first-run exclusives and arthouse revivals—over 250 per year, all shown in their original language and format.

Year-round Programs

75,000+ Total Fans

250+ Total Movies

Big Gay Matinee!
Sunday afternoon screenings of LGBTQ+ movies and more.

Bolshoi Ballet
Live and recorded ballet productions direct from the grand Bolshoi Theatre in Moscow. Sponsored by Cherry Creek Theatre

Czech that Film
The best recent Czech films held throughout the United States every year, with a range of screenings and discussion with cast and crew.

Festinema Junior
Encouraging local students to discover an active, analytical appreciation of French film.

National Theatre Live
An initiative by the Royal National Theatre of Great Britain to broadcast performances in cinemas around the world. Sponsored by Cherry Creek Theatre

Tattered Cover Classics
Film and discussion series screening movies from noir masterminds to post-war auteurs.
Denver Film Festival

Since 1978, Denver Film has presented the largest Independent Film event in the region, the Denver Film Festival. Bringing people together to celebrate the world of film, engage with new artists, view impactful stories, and immerse themselves in new experiences before anyone else. The best part, we do this by bringing many diverse communities together to experience, discuss, and learn through the lens of film.

43 years strong
Women+Film Festival
Annual Film Festival every April showcasing films by and about women.

2,000+ Attendees / 6 Days / 15+ Films

CinemaQ Film Festival
Annual Film Festival every July highlighting the best of LGBTQ+ cinema.

1,300+ Attendees / 4 Days / 15 Films

Sci-Fi Film Series

1,000+ Attendees / 6 Films

Colorado Dragon Film Festival
Annual Film Festival that highlights the pan-Asian and Asian Pacific American communities through film. In partnership with Dragon 5280.

900+ Attendees / 4 days / 7 Films
Film On The Rocks
Movies, music, and comedy at the Red Rocks Amphitheatre.

40,000+ Attendees
6+ Shows every summer
10+ Bands

Summer Scream
Annual Denver Film fundraiser at Lakeside Amusement Park with rides and drinks, a silent disco, films on the lawn, and surprise experiences.

2,000+ Attendees

Young Filmmakers Workshop
An opportunity for teens aged 12-18 to learn the art of cinema, collaborate with other young filmmakers, refine their work with industry professionals and exhibit their films in public premieres at the Sie FilmCenter.

90+ Attendees / 49 Days / 24 Films

SeriesFest
SeriesFest is a highly-curated and celebrated Denver-based festival and marketplace dedicated to showcasing innovative episodic content. The annual festival also includes in-competition independent pilot screenings, panels, workshops, live reads, and more.

14,000+ Attendees / 6 Days / 40+ screenings
Sponsorship Opportunities

Recognition
- Brand Awareness
- Logo Placement
- Activation Opportunities
- Online Presence

Promotions
- Opportunity to Gift Branded Materials

Hospitality
- Ticket Packages
- Host Pre- and/or Post-Receptions

Additional
- Social Media Mentions
- Access to content from events

VIP Experiences
- Private Co-Branded Parties
- Red Carpet Experiences