DENVER FILM FESTIVAL

NOVEMBER 3 - 14, 2021
The 44th Denver Film Festival (DFF44) is a twelve-day festival presenting film and new media to over 40,000 guests. This year’s festival takes place from November 3 through 14, 2021.

The Denver Film Festival is the largest regional film festival in the Rocky Mountain region, bringing international cinema, filmmakers, virtual reality, immersive experiences and creative conversations to Colorado.

The Denver Film Festival takes place at four primary locations throughout the city of Denver, with dozens of locations hosting pop-up events to engage audiences in the Denver and Aurora Metro areas, as well as greater Colorado and its surrounding states.
OUR GOALS

Providing an opportunity for film discovery

Celebrate the diverse leaders of international independent cinema

Inspire the next generation of filmmakers

Bring the indie film loving Community Together
THE PAST 4 DECADES

Each year from its inception in 1977, the festival has been packed with high-profile international guests and hundreds of highly acclaimed films from around the world.

After runs at the Denver Center Cinema in the Performing Arts Complex and the historic Paramount Theatre, to the Starz FilmCenter at the Tivoli, Denver Film established our year-round home at the Sie FilmCenter in 2010.

From spotlights on Eastern European films after the fall of the Berlin Wall in 1990, to a salute to Chinese cinema in 2002, a feature on Brazilian films in 2019, each year the festival highlights a specific region for their exceptional filmmaking and cinema.

In 2016 we introduced our Festival Annex at the Historic McNichols Civic Center Building, which annually hosts our cutting-edge virtual reality exhibitions, community events, receptions, lounges, creative conversations, immersive experiences, and so much more.

Produced by your friends at Denver Film
The Denver Film Festival brings 100+ filmmakers and artists to Denver to participate in screenings, panels, and Red Carpet presentations annually. In 2020, the Festival continued the tradition by hosting 100+ virtual guests for Q&A’s. Past artists have ranged from Directors to Actors, including: Rian Johnson, Emma Stone, Trey Edward Shults, Zazie Beetz, Kyra Sedgwick, and many more.
TOP-NOTCH PARTNERS

Each year we work with incredible partners and sponsors, without whom the Denver Film Festival would not be possible. These partners range from film associations, colleges and universities, consulates, restaurants, corporate brands, and more.

We highlight our partners through engaging activations, participation in Q&A’s and panels, brand awareness through video spots, logo placement, and branded swag. We work with each partner to customize their festival experience and ensure that their brand is brought to life.
ENGAGE WITH OUR FESTIVAL AUDIENCE

40,000+ Attendees
3,500+ Denver Film Members
53,255 Email Subscribers
100+ Filmmakers and Artists

119,799 Social Media Followers
The Ellie Caulkins Opera House hosts Denver Film Festival’s four Red Carpet presentations. Filmmakers, actors, and local community members alike appear on the Red Carpet prior to each presentation. Previous Red Carpet presentations include: La La Land, Nomadland, Knives Out, Black Swan, Precious, and more.
Chris Sullivan and wife Rachel Reichard, Walden: Life in the Woods
Creative Conversations and Panels are programmed after the rest of the Festival and its guests take shape. Once films have been selected, the programming team works with the Festival’s Director of Marketing and Partnerships to identify subjects and themes that resonate with the work done by local communities, artists, and organizations. Denver Film then works with collaborators to build a program that addresses Festival films while elevating the partner’s work in Denver. Some conversations feature Festival filmmakers who are being honored with an award, and therefore their participants and conversations are predetermined. This is the case with programs such as the Women+Film Luncheon and the Stan Brakhage Award.

Finally, when collaborating with artist groups or bands, Festival leadership works directly with the group, with whom a relationship has usually already been established at other year-round programs. For example, Denver Film had previously worked with local band DeVotchKa, so collaborated with them to live score *Man With A Movie Camera* in 2019 during the Festival.

PAST GUESTS:

- **Rian Johnson**
  *Star Wars: The Last Jedi, Knives Out* - Director

- **Kerry Washington**
  *Ray* - Actress

- **Morgan Freeman**
  Lifetime Achievement Award

- **Ethan & Joel Coen**
  *Blood Simple* - Directors

- **Ang Lee**
  *Brokeback Mountain* - Director
The Festival Annex, located at the McNichols Civic Center building in Downtown Denver, acts as the Festival hub and hosts the festival’s cutting-edge virtual reality, immersive experiences, panels, artist conversations, filmmaker lounge, several receptions, High School Day for students all over the state to participate, and community events.
In programming Virtual Reality and Immersive Experiences for the Denver Film Festival, the programming team curates the best of the best experiences from around the world. 

**Immersive Experiences** are programmed and executed in collaboration with the artists and creators. Typically, Denver Film will engage the artist to be present for the duration of the Festival so that they can direct the installation of their project and cast their production with local actors where required.
SPECIAL EVENTS

Every year festival goers, including audience members, sponsors, as well as filmmakers, join us at various venues throughout the city of Denver to celebrate the festival and indulge in phenomenal music, film, food and drinks.
VENUES

**Our Year-Round Home**

**Sie FilmCenter**
Located on East Colfax Ave., Denver Film’s year-round home hosts screenings and special events throughout the festival.

**Red Carpet Presentations**

**Ellie Caulkins Opera House**
Nestled in the heart of downtown Denver, the Ellie Caulkins Opera House hosts four glamorous Red Carpet presentations.

**Festival Annex**

**McNichols Civic Center Building**
The McNichols building acts as the Festival hub and hosts the festival’s virtual reality, immersive experiences, panels, filmmaker lounge, and several receptions.

10+ pop-up’s throughout the city of Denver and auxiliary venues throughout the state.
The 44th Denver Film Festival will bring together the best in film from around the world in a statewide celebration of diverse perspectives. We believe that the key to elevating diverse perspectives lies in both celebrating the plurality of voices in cinema and employing the Festival as a platform for insightful conversations led by community leaders and influencers.

On the programming side, a large part of the Festival is dedicated to elevating the frequently underrepresented voices in cinema through programs such as Women+Film, CinemaQ, CineLatinx, and the Spotlight on Social Justice, which presents films that specifically interrogate the issues and systems disproportionately impacting large groups of minorities, women, members of the LGBTQ+ community, and people with disabilities.

The Festival has also highlighted indigenous voices with the help of artists like Wes Studi, Buffy Saint Marie, and Will Sampson. Festival programming is enriched by internationally diverse storytelling, from local accounts that hit close to home to compelling stories from around the world. In 2018 alone, the Festival featured films from a total of 57 countries.

Continued on following page...
As with programming, it is a primary goal beyond film to connect with the powerful work within our communities. Over the past two years, we have worked with leadership from Denver’s Deaf and Hard of Hearing communities to improve accessibility. The Sie FilmCenter consistently offers Open Caption screenings, descriptive audio screenings, and assistive listening devices for most shows. Additionally, all Film on the Rocks Drive-In screenings in 2020 were presented with Open Captioning.

In 2021, we are thrilled to continue our partnerships with local organizations at the Pan-African Arts Festival and Colorado Dragon Boat to produce the cinematic component of their cultural celebrations, both as standalone events and as essential programs within the 44th Denver Film Festival.

We strongly believe that successful programs are made possible by audiences, which is why we continually strive to create an accessible environment for everyone. Marketing, outreach and programming teams prioritize geographic diversity to expand Festival programs & events throughout Denver and the Front Range.

We are also committed to economic support of diverse narratives and artists. In 2019, Denver Film awarded its music licensing grant to Sweetheart Deal, which documents the lives of sex workers in Oregon, as well as The Letter, a Kenyan documentary investigating land theft and Kenya’s official submission for Best International Feature at the 2021 Academy Awards.

Film has a particular power to shed light on the global scale of our diverse stories.

Our profound belief in that power continues to drive our commitment to diverse storytelling with programming, community partnerships, and economic support.
IN THE NEWS

The Denver Film Festival receives a wide range of press coverage from local and national outlets. The Festival has been recognized in the press for our Red Carpet presentations, filmmakers in attendance, marquee conversations, and special events.

Press outlets that have featured the Denver Film Festival include: The Denver Post, Variety, Denver Business Journal, 5280 Magazine, and more.
DENVER FILM MEMBER BASE

Our Members have always been the backbone of Denver Film. For the sixth consecutive season we have marked the best year for memberships in Denver Film history. New members and returning members realized what our longtime supporters have known for a while; that Denver Film is a community like no other. Yet again Westword called Denver Film the **Best Arts Membership in Denver**.

Consisting of monthly member screenings, special preview film events, and of course priority access to the Denver Film Festival, being a member combines generosity and great benefits. Thank you to all of our members! It is through your support that we are able to bring such wonderful independent film to Denver and our greater community.
YOUTH EDUCATION

Denver Film also feels fortunate to work with students beginning their journey as filmmakers and cinephiles. Through the Collegiate Fellows program, about 30 college students attend screenings and panels, interview guests, and learn about film distribution at no cost to the student.

Students aged 12 to 18 in Young Filmmakers Workshops create a film about their experience of the festival, and more than 350 high schoolers attend two High School Days.
AFFILIATE YOUR BRAND

The Denver Film Festival is home to an annual audience of over 40,000 cinema lovers, including moviegoers, filmmakers, celebrities, and influencers from around the world. Connect your brand to the festival community with custom activations, cross-promotional campaigns, video spotlights, and more.

Film Screenings
Red Carpet Presentations
Film Sections
Youth Education Programs
Experiential Opportunities
Festival Volunteers
DEMOGRAPHICS

**AGE**
- 65+ / 12%
- 55-64 / 23%
- 45-54 / 15%
- 35-44 / 18%
- 25-34 / 21%
- 18-24 / 11%

**MARITAL STATUS**
- Single 38%
- Married 62%

**HOME OWNERSHIP**
- Rent 33%
- Own 67%

**EDUCATION**
- Grad School / 55%
- College / 39%
- High School / 6%

**LENGTH OF COLORADO RESIDENCY IN YEARS**
- 0-1: 6%
- 1-2: 9%
- 3-5: 7%
- 6-10: 13%
- 11-15: 12%
- 16-19: 34%
- 20+: 19%

**INCOME**
- >50K / 7%
- 50K - 74K / 21%
- 75K - 99K / 15%
- 100K - 174K / 37%
- 175K - 249K / 13%
- 250K+ / 7%

**CHILDREN**
- No kids 40%
- Has kids 60%
## Sponsor Levels

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<th></th>
<th>Marquee</th>
<th>Spotlight</th>
<th>Studio</th>
<th>Cameo</th>
<th>Film</th>
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<tr>
<td><strong>Recognition</strong></td>
<td>$15,000+</td>
<td>$10,000+</td>
<td>$7,500+</td>
<td>$5,000+</td>
<td>$2,500+</td>
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<td>Featured in sponsor block in e-blasts</td>
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<td>Ad space in festival guide</td>
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<td>Logo on print materials</td>
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<td>Name mentioned in sponsorship video played at Red Carpet Presentations</td>
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<td>Name mentioned in all press releases</td>
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<td>Verbal recognition at sponsored events</td>
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<td>Logo on website</td>
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<td><strong>Promotions</strong></td>
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<td>:15 video spot in front of all screenings</td>
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<td>:15 video spot in front of sidebar or selected asset</td>
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<td>“This Film is Sponsored By” Logo in :10 Pre-Show Video</td>
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<td>Opportunity for representative to pre-record digital intro (1-2 minute max) to play prior to select film and/or video</td>
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<td>Opportunity for representative to participate in a virtual Q&amp;A or panel to play post-screening of select film</td>
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<td>Opportunity to provide display ad for film page (600x600px)</td>
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<td>On-site signage at Red Carpet screenings</td>
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<td>Opportunity to gift attendees and/or talent</td>
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<td>Distribute Promo Code</td>
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<td><strong>Hospitality</strong></td>
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<td>Reserved seats at select Ellie Caulkins Red Carpets</td>
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<td>Opportunity to host pre-and/or post-receptions</td>
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<td>Ticket Packages</td>
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<td>Sponsor Badges - access to 10+ parties &amp; lounges</td>
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<td><strong>Additional</strong></td>
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<td>Industry segment exclusivity</td>
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<td>Access to original content from events</td>
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JOIN US FOR YEAR 44

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